

# Q.U. UNDERGRADUATE DEGREE REQUIREMENTS - BONAVENTURE AND MAJOR

## B.A. - COMMUNICATION:

### PUBLIC RELATIONS & STRATEGIC COMMUNICATION

120 HOURS

CATALOG YEAR: 2019-2020

DATE AA / AS AWARDED \_\_\_\_\_

NAME \_\_\_\_\_ ID# \_\_\_\_\_

#### BONAVENTURE PROGRAM

	Grade	Credit	IP/Sem*
<b>A. University Courses (0 hours)</b>			
Diversity course (D:)*COM 354 ®	_____	0	_____
Global course (G:)* COM 351 ®	_____	0	_____
BPP 410 - Bonaventure Program Portfolio	_____	0	_____

(\*D/G courses-one needs to be at the 100 level and one needs to be at the 200 level or higher). Global course will be waived if student has spent one semester abroad.  
D/G Courses can be counted both here and in the major or with electives outside the major.

<b>B. Written/Oral Communication (9 hours)</b>			
ENG 111 - W: Composition	_____	3	_____
ENG 112 - W: Composition & Texts	_____	3	_____
COM 101 -Fund of Public Speaking	_____	3	_____

#### WRITING-ENRICHED COURSES

COM 205    COM 210    COM 330    COM 497

<b>C. Philosophy/Theology/Ethics (12 hours)</b>			
TRS 116-G: Western Rel Traditions®	_____	3	_____
Transfer students with 24 credit hours may take any theology course for TRS 116			
Theology _____®	_____	3	_____
Philosophy _____	_____	3	_____
COM394- E: Ethics in Media/Comm ®	_____	0	_____
(E: course must be at 300 level or above)			

<b>D. Humanities/Fine Arts (3 hours)</b>			
Eng Literature-200 level or above	_____	3	_____
Art, Music or Theatre - met within major requirements			

<b>E. Social Sciences (9 hours)</b>			
(CRJ, ECO, HMS, POL, PSY, SOC-select from 2 areas)			
_____	_____	3	_____
_____	_____	3	_____
HIS _____	_____	3	_____
History	_____	3	_____

<b>F. Natural Sciences/Mathematics (10/11 hours)</b>			
Life Sciences (BIO 111 recommended) *	_____	3/4	_____
Physical Sciences (SCI 115 recommended)*	_____	3/4	_____
MAT 125 - College Algebra	_____	3	_____

\* One Science course needs a lab

®Required: not waived with AA/AS Degree

	Grade	Credit	IP/Sem*
<b>G. COMMUNICATION MAJOR COURSES . . . . . (45 hours)</b>			
COM 200 - Understanding Media (SP)	_____	3	_____
COM 205 - W:Comm & Human Behavior (FA)	_____	3	_____
COM 210 - W:Media Writing: News (FA)	_____	3	_____
COM 330 - W:Med Writ: Elect & Commer (SP)	_____	3	_____
COM 351 - GW: Intercultural Communication	_____	3	_____
COM 354 - D: Cultural Representation in Cinema	_____	3	_____
COM 363 - W:Tech Comm & Res Methds (FA)	_____	3	_____
COM 381 - Principles of Public Relations	_____	3	_____
COM 383 - Public Relations Campaigns	_____	3	_____
COM 389 - Client-Based Video Production	_____	3	_____
COM 390 - Communication Law (FA)	_____	3	_____
COM 393 - Writing for Advert/Commercial	_____	3	_____
COM 394 - E: Ethics in Media & Comm	_____	3	_____
COM 396 -Social Media	_____	3	_____
COM 497 - W:Senior Seminar*	_____	3	_____

#### Choose 3 hours of Media Practicum

COM _____	_____	_____	_____
COM _____	_____	_____	_____
COM _____	_____	_____	_____

**\*Must be taken in senior year**

**Grade of 'C' or better required in all courses applicable to the major.**

<b>H. RECOMMENDED SUPPORT COURSES . . . . . (18 hours)</b>			
<b>(100-400 level)</b>			
ART 241 - Introduction to Photography	_____	3	_____
ART 290 - Intro to Computer Graphics	_____	3	_____
ART 395 - Graphic Design for Desktop Pub	_____	3	_____
INT 380 - Internship III	_____	3	_____
MKT 331 - Principles of Marketing	_____	3	_____
MKT 338 - Advertising	_____	3	_____

<b>I. MINOR &amp; ADDITIONAL ELECTIVES . . . . . (11 hours)</b>			
<b>(Check catalog for specific requirements)</b>			
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

**UNDERGRADUATE DEGREE REQUIREMENTS**

**QUANTITATIVE AND RESIDENCY**

Complete ≥ 120 SH  
 Complete ≥ 39 SH at the 300-400 course level  
 Meet major requirements as set in Academic Catalog  
 Complete ≥ 27 SH at 200-400 level with ≥ 21 SH at QU  
 Complete ≥ 30 SH in residency with ≥ 21 SH in major  
 Transfer students must have ≥ 56 SH at a 4-year institution

**QUALITATIVE**

A minimum cumulative GPA of 2.0 in all classes  
 A minimum GPA of 2.0 in major and/or minor courses

**TRANSFER STUDENTS WITH A.A. OR A.S. DEGREE**

All Bonaventure Program courses are fulfilled with the exception of any two 3 SH TRS, a 300 level Ethics (E:) course, a Diversity (D:) course, a Global (G:) course, two writing-enriched (W:) courses, and any other major requirements.

**SERVICE LEARNING REQUIREMENTS**

Students must complete 30 hours of service learning, except students who have transferred 24 to 47.9 SH must complete 20 hours, or 48 or more SH must complete 10 hours.

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