Q.U. UNDERGRADUATE DEGREE REQUIREMENTS - BONAVENTURE AND MAJOR

NAME

B.A. - COMMUNICATION: PUBLIC RELATIONS & 120 HOURS STRATEGIC COMMUNICATION

DATE AA / AS AWARDED

BONAVENTURE PROGRAM

	Grade Credit IP/Sem*
A. University Courses	(0 hours)
Diversity course (D:)*COM 354 ®	0
Global course (G:)* COM 351 ®	0
BPP 410 - Bonaventure Program Portfolio	0

(*D/G courses-one needs to be at the 100 level and one needs to be at the 200 level or higher). Global course will be waived if student has spent one semester abroad. D/G Courses can be counted both here and in the major or with electives outside the major.

E	B. Written/Ora	al Communi	cation	(9 hours)	
	ENG 111 -	W: Composit	tion	3	
		W: Composit		3	
		Fund of Publi			
		NRICHED CO			
	COM 205	COM 210	COM 330 C	OM 497	
C	. Philosophy			(12 hours)	
		: Western Re			
	Transfer stu	udents with 2	4 credit hour	s may take	
	any theolog	y course for	TRS 116		
	Theology _		®	3	
	Philosophy			3	
	COM394- E	E: Ethics in M	edia/Comm (<u> </u>	
	(E: course i	must be at 30	0 level or ab	ove)	
	(/	
D	. Humanities	/Fine Arts		(3 hours)	
	Eng Literati	ure-200 level	or above	3	
				jor requiremen	its
	,			, ,	
E. Social Sciences (9 hours)					
E	. Social Scien	ces		(9 nours)	
E			SY, SOC-seled	(9 nours) ct from 2 areas)	
E			SY, SOC-seled		
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E	(CRJ, ECO,	HMS, POL, PS	SY, SOC-selec	t from 2 areas)	
	(CRJ, ECO, 	HMS, POL, PS		$\frac{3}{3}$	
	(CRJ, ECO, HIS Natural Sc	HMS, POL, PS	ematics	t from 2 areas)	
	(CRJ, ECO, HIS Natural Sc Life Sciences	HMS, POL, PS History iences/Math (BIO 111 recom	ematics mended) *	$\frac{3}{3}$	
	(CRJ, ECO, HIS Natural Sc Life Sciences Physical Scier	HMS, POL, PS History iences/Math (BIO 111 recom neces (SCI 115 re	ematics mended) * ecommended)*	t from 2 areas) <u>3</u> <u>3</u> (10/11 hours) <u>3/4</u>	
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A minimum cumulative GPA of 2.0 in all classes A minimum GPA of 2.0 in major and/or minor courses CATALOG YEAR: 2020-2021

Grade Credit IP/Sem* G. COMMUNICATION MAJOR COURSES (45 hours) COM 200 - Understanding Media (SP) COM 205 - W:Comm & Human Behavior (FA) 3 COM 210 - W:Media Writing: News (FA) 3 COM 330 - W:Med Writ: Elect & Commer (SP) 3 COM 351 - GW: Intercultural Communication 3 COM 354 - D: Cultural Representation in Cinema 3 COM 363 - W:Tech Comm & Res Methds (FA) 3 COM 381 - Principles of Public Relations 3 COM 383 - Public Relations Campaigns 3 COM 389 - Client-Based Video Production 3 COM 390 - Communication Law (FA) COM 393 - Writing for Advert/Commercial COM 394 - E: Ethics in Media & Comm COM 396 -Social Media 3 COM 497 - W:Senior Seminar* 3 **Choose 3 hours of Media Practicum**

ID#_

COM	_	
COM		
COM		

*Must be taken in senior year

Grade of 'C' or better required in all courses applicable to the major.

H. RECOMMENDED SUPPORT COURSES (18 hours) (100-400 level) ART 241 - Introduction to Photography 3 ART 290 - Intro to Computer Graphics 3 ART 395 - Graphic Design for Desktop Pub 3 INT 380 - Internship III 3 MKT 331 - Principles of Marketing 3 MKT 338 - Advertising 3

I. MINOR & ADDITIONAL ELECTIVES (11 hours) (Check catalog for specific requirements)

TRANSFER STUDENTS WITH A.A. OR A.S. DEGREE

All Bonaventure Program courses are fulfilled with the exception of any two 3 SH TRS, a 300 level Ethics (E:) course, a Diversity (D:) course, a Global (G:) course, two writing-enriched (W:) courses, and any other major requirements.

SERVICE LEARNING REQUIREMENTS

Students must complete 30 hours of service learning, except students who have transferred 24 to 47.9 SH must complete 20 hours, or 48 or more SH must complete 10 hours.

*IP/Sem = In progress. Indicate semester (e.g. FA20)

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